



**GILEAD**  
COMMUNITY SERVICES, INC  
Improving Lives, Building Futures

2016 Sponsorship Opportunities

# Gilead Community Services

*Quizine For A Cause 2016*



Wesleyan University, Beckham Hall  
Wyllys Avenue  
Middletown, Connecticut  
Sunday, November 13th, 2016

*Gilead Community Services is funded in part by*





### *Sponsorship Opportunities*

Gilead Community Services offers your organization a prime opportunity to build brand loyalty, access a desirable target market and be a strong corporate citizen. Help Gilead raise money to fund life-changing experiences for individuals living with severe mental health conditions throughout Middlesex County. Sponsor Quizine for a Cause, an exciting and delicious event, and support over 600 individuals receiving life saving mental health services in Middlesex County.

Quizine for a Cause is an exciting event that raises critical funds for client services supporting individuals on the road to recovery. Quizine for a Cause will host 250 of Middlesex County's community leaders in a night featuring excellent food, extraordinary desserts and a lively competition.

Gilead Community Services has been providing housing, support services and clinical treatment to individuals with mental health conditions throughout Middlesex County, Connecticut since 1968. Gilead offers a continuum of services to foster recovery from mental health conditions, including general counseling for individuals and families through our outpatient clinic in Middletown, as well as very intensive community-based programs that offer case management and rehabilitation services to individuals who live independently and benefit from regular clinical and support services.



### *Platinum Sponsor- \$5,000*

#### Sponsorship benefits:

- Dinner for 4 guests at a designated host's location (5pm-7pm)
- Publicized as platinum sponsor
- Full Page ad in the program journal
- Placement of branded item at guest's seats.
- Opportunity to deliver brief comments during the event's speaking program
- Logo and/or name in platinum sponsor position on:
  - Program Journal
  - 250 Save the Date postcards
  - 250 Invitations
  - Centerpiece on each dinner table at Main event
  - Event Signage (Main event)
  - Press Releases
  - Website
- Prominent recognition from main stage at event (250+ in attendance)
- Screen on Main Stage

PLEASE REPLY BY SEPTEMBER 15TH, 2015  
TO BE ELIGIBLE FOR ALL SPONSORSHIP BENEFITS.

### *Gold Sponsor- \$2,500*

#### Sponsorship benefits:

- Dinner for 4 guests at a designated host's location (5pm-7pm).
- Publicized as gold sponsor
- Half Page ad in the program journal
- Logo and/or name in gold sponsor position on:
  - Program Journal
  - 250 Save the Date postcards
  - 250 Invitations
  - Centerpiece on each dinner table at Main event
  - Event Signage (Main event)
  - Press Releases
  - Website
- Prominent recognition from main stage at event (250+ in attendance).
- Screen on Main Stage

PLEASE REPLY BY SEPTEMBER 15TH, 2016  
TO BE ELIGIBLE FOR ALL SPONSORSHIP BENEFITS.



## *Silver Sponsor- \$1,000*

### Sponsorship benefits:

- Dinner for 2 guests at a designated host's location (5pm-7pm).
- Quarter Page ad in the program journal
- Logo and/or name in silver sponsor position on:
  - Program Journal
  - 250 Invitations
  - Event Signage (Main event)
  - Press Releases
  - Website
- Recognition from main stage at event (250+ in attendance).
- Screen on Main Stage

PLEASE REPLY BY SEPTEMBER 15TH, 2016  
TO BE ELIGIBLE FOR ALL SPONSORSHIP BENEFITS.

## *Event Sponsors-\$500*

### Sponsorship benefits:

- Ad in the program journal
- Logo and/or name in event sponsor position on:
  - Program Journal
  - Event Signage (Main event)
  - Press Releases
  - Website
- Recognition from main stage at event (250+ in attendance).
- Screen on Main Stage

PLEASE REPLY BY SEPTEMBER 15TH, 2016  
TO BE ELIGIBLE FOR ALL SPONSORSHIP BENEFITS.



## *Sponsorship Commitment Form*

### Gilead Community Services Quizine for a Cause 2016

Donor/Company Name:

\_\_\_\_\_

*(as you prefer to be listed)*

Contact Name:

\_\_\_\_\_

Address:

\_\_\_\_\_

City/State/Zip:

\_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

Email: \_\_\_\_\_

#### Sponsorship Level

- |  |   |
|--|---|
| <input type="checkbox"/> Platinum Sponsor (\$5,000)                        | <input type="checkbox"/> Silver Sponsor (\$1,000) |
| <input type="checkbox"/> Gold Sponsor (\$2,500)                            | <input type="checkbox"/> Event Sponsor (\$500)    |
| <input type="checkbox"/> In-Kind Donation (please list donation and value) |   |

\_\_\_\_\_

Please write the names and contact information for any individuals that will be attending the event as your guest.

- |   |   |
|---|---|
| <input type="checkbox"/> Main event _____ | <input type="checkbox"/> No guests attending main event |
|---|---|

#### Method of Payment

- Check/Money Order Enclosed  
 Visa    Mastercard    Discover

Card Number:

\_\_\_\_\_

3 or 4 Digit Security Code \_\_\_\_\_ Expiration Date: \_\_\_\_\_

Name as it Appears on Card:

\_\_\_\_\_

Address \_\_\_\_\_

Deadlines apply to all print materials. In-kind donations may qualify for sponsorship opportunity. Donors will be recognized accordingly.



**GILEAD**  
COMMUNITY SERVICES, INC  
Improving Lives, Building Futures

## 2016 Sponsorship Opportunities

Please email a high resolution pdf copy (large enough to fit on a poster), of logo and company name as you would like them to appear in recognitions to [lmcmillan@gileadcs.org](mailto:lmcmillan@gileadcs.org).

Please send this form with payment to:

Gilead Community Services

Attention: Lucy McMillan

222 Main St. Ext.

PO Box 1000

Middletown, CT 06457

To find out more about sponsorship of Quizine For A Cause, contact Lucy McMillan at (860) 343-5300 ext. 3423 or [lmcmillan@gileadcs.org](mailto:lmcmillan@gileadcs.org).