



GILEAD
COMMUNITY SERVICES, INC
Improving Lives, Building Futures

2017 Sponsorship Opportunities

Gilead Community Services

Quizine For A Cause 2017



Wesleyan University, Beckham Hall
Wyllys Avenue
Middletown, Connecticut
Sunday, October 29th, 2017

Gilead Community Services is funded in part by





Sponsorship Opportunities

Gilead Community Services offers your organization a prime opportunity to build brand loyalty, access a desirable target market and be a strong corporate citizen. Help Gilead raise money to fund life-changing experiences for individuals living with severe mental health conditions throughout Middlesex County. Sponsor Quizine for a Cause, an exciting and delicious event, and support over 600 individuals receiving life saving mental health services in Middlesex County.

Quizine for a Cause is an exciting event that raises critical funds for client services supporting individuals on the road to recovery. Quizine for a Cause will host 250 of Middlesex County's community leaders in a night featuring excellent food, extraordinary desserts and a lively competition.

Gilead Community Services has been providing housing, support services and clinical treatment to individuals with mental health conditions throughout Middlesex County, Connecticut since 1968. Gilead offers a continuum of services to foster recovery from mental health conditions, including general counseling for individuals and families through our outpatient clinic in Middletown, as well as very intensive community-based programs that offer case management and rehabilitation services to individuals who live independently and benefit from regular clinical and support services.



Platinum Sponsor- \$5,000

Sponsorship benefits:

- Dinner for 4 guests at a designated host's location (5pm-7pm)
- Publicized as platinum sponsor
- Full Page ad in the program journal
- Placement of branded item at guest's seats.
- Opportunity to deliver brief comments during the event's speaking program
- Logo and/or name in platinum sponsor position on:
 - Program Journal
 - 250 Save the Date postcards
 - 250 Invitations
 - Centerpiece on each dinner table at Main event
 - Event Signage (Main event)
 - Press Releases
 - Website
- Prominent recognition from main stage at event (250+ in attendance)
- Screen on Main Stage

PLEASE REPLY BY OCTOBER 1ST, 2017
TO BE ELIGIBLE FOR ALL SPONSORSHIP BENEFITS.

Gold Sponsor- \$2,500

Sponsorship benefits:

- Dinner for 4 guests at a designated host's location (5pm-7pm).
- Publicized as gold sponsor
- Half Page ad in the program journal
- Logo and/or name in gold sponsor position on:
 - Program Journal
 - 250 Save the Date postcards
 - 250 Invitations
 - Centerpiece on each dinner table at Main event
 - Event Signage (Main event)
 - Press Releases
 - Website
- Prominent recognition from main stage at event (250+ in attendance).
- Screen on Main Stage

PLEASE REPLY BY OCTOBER 1ST, 2017
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Silver Sponsor- \$1,000

Sponsorship benefits:

- Dinner for 2 guests at a designated host's location (5pm-7pm).
- Quarter Page ad in the program journal
- Logo and/or name in silver sponsor position on:
 - Program Journal
 - 250 Invitations
 - Event Signage (Main event)
 - Press Releases
 - Website
- Recognition from main stage at event (250+ in attendance).
- Screen on Main Stage

PLEASE REPLY BY OCTOBER 1ST, 2017
TO BE ELIGIBLE FOR ALL SPONSORSHIP BENEFITS.

Event Sponsors-\$500

Sponsorship benefits:

- Ad in the program journal
- Logo and/or name in event sponsor position on:
 - Program Journal
 - Event Signage (Main event)
 - Press Releases
 - Website
- Recognition from main stage at event (250+ in attendance).
- Screen on Main Stage

PLEASE REPLY BY OCTOBER 1ST, 2017
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Sponsorship Commitment Form

Gilead Community Services Quizine for a Cause 2017

Donor/Company Name:

(as you prefer to be listed)

Contact Name:

Address:

City/State/Zip:

Phone: _____ Fax: _____

Email: _____

Sponsorship Level

- Platinum Sponsor (\$5,000) Silver Sponsor (\$1,000)
 Gold Sponsor (\$2,500) Event Sponsor (\$500)
 In-Kind Donation (please list donation and value)

Please write the names and contact information for any individuals that will be attending the event as your guest.

- Main event _____ No guests attending main event

Method of Payment

- Check/Money Order Enclosed
 Visa Mastercard Discover

Card Number:

3 or 4 Digit Security Code _____ Expiration Date: _____

Name as it Appears on Card:

Address _____

Deadlines apply to all print materials. In-kind donations may qualify for sponsorship opportunity. Donors will be recognized accordingly.



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Please email a high resolution pdf copy (large enough to fit on a poster), of logo and company name as you would like them to appear in recognitions to lmcmillan@gileadcs.org.

Please send this form with payment to:

Gilead Community Services

Attention: Lucy McMillan

222 Main St. Ext.

PO Box 1000

Middletown, CT 06457

To find out more about sponsorship of Quizine For A Cause, contact Lucy McMillan at (860) 343-5300 ext. 3423 or lmcmillan@gileadcs.org.