



**GILEAD**  
COMMUNITY SERVICES, INC  
Improving Lives, Building Futures

2018 Sponsorship Opportunities

# Quizine for a Cause

Sunday, November 4th, 2018



**Wesleyan University, Beckham Hall**

**Wyllys Avenue**

**Middletown, Connecticut**

**Sunday, November 4, 2018**

*Gilead Community Services is funded in part by*





## 2018 Sponsorship Opportunities

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### *Sponsorship Opportunities*

Gilead Community Services offers your organization a prime opportunity to build brand loyalty, access a desirable target market and be a strong corporate citizen. Help Gilead raise money to fund life-changing experiences for individuals living with severe mental health conditions throughout Middlesex County. Sponsor Quizine for a Cause, an exciting and delicious event, and support over 600 individuals receiving life saving mental health services in Middlesex County.

Quizine for a Cause is an exciting event that raises critical funds for client services supporting individuals on the road to recovery. Quizine for a Cause will host 250 of Middlesex County's community leaders in a night featuring excellent food, extraordinary desserts and a lively competition.

Gilead Community Services has been providing housing, support services and clinical treatment to individuals with mental health conditions throughout Middlesex County, Connecticut since 1968. Gilead offers a continuum of services to foster recovery from mental health conditions, including general counseling for individuals and families through our outpatient clinic in Middletown, as well as very intensive community-based programs that offer case management and rehabilitation services to individuals who live independently and benefit from regular clinical and support services.

### *Platinum Sponsor- \$5,000*

#### Sponsorship benefits:

- Dinner for 4 guests at a designated host's location (5pm-7pm)
- Publicized as platinum sponsor
- Full page ad in the program journal
- Placement of branded item at guest's seats
- Opportunity to deliver brief comments during the event's speaking program
- Logo and/or name in platinum sponsor position on:
  - Program Journal
  - 250 Save the Date postcards
  - 250 Invitations
  - Centerpiece on each dinner table at main event
  - Event Signage (Main event)
  - Press Releases
  - Website
- Prominent recognition from main stage at event (250+ in attendance)
- Screen on main stage

PLEASE REPLY BY OCTOBER 5, 2018  
TO BE ELIGIBLE FOR ALL SPONSORSHIP BENEFITS.

### *Gold Sponsor- \$2,500*

#### Sponsorship benefits:

- Dinner for 4 guests at a designated host's location (5pm-7pm)
- Publicized as gold sponsor
- Half Page ad in the program journal
- Logo and/or name in gold sponsor position on:
  - Program Journal
  - 250 Save the Date postcards
  - 250 Invitations
  - Centerpiece on each dinner table at main event
  - Event Signage (Main event)
  - Press Releases
  - Website
- Prominent recognition from main stage at event (250+ in attendance)
- Screen on main stage

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## 2018 Sponsorship Opportunities

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### *Silver Sponsor- \$1,000*

#### Sponsorship benefits:

- Dinner for 2 guests at a designated host's location (5pm-7pm)
- Quarter Page ad in the program journal
- Logo and/or name in silver sponsor position on:
  - Program Journal
  - 250 Invitations
  - Event Signage (Main event)
  - Press Releases
  - Website
- Recognition from main stage at event (250+ in attendance)
- Screen on main stage

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### *Event Sponsors-\$500*

#### Sponsorship benefits:

- Ad in the program journal
- Logo and/or name in event sponsor position on:
  - Program Journal
  - Event Signage (Main event)
  - Press Releases
  - Website
- Recognition from main stage at event (250+ in attendance)
- Screen on main stage

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## 2018 Sponsorship Opportunities

### *Sponsorship Commitment Form*

#### Gilead Community Services Quizine for a Cause 2018

Donor/Company Name:

\_\_\_\_\_ *(as you prefer to be listed)*

Contact Name:

\_\_\_\_\_

Address:

\_\_\_\_\_

City/State/Zip:

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

Email: \_\_\_\_\_

#### Sponsorship Level

- Platinum Sponsor (\$5,000)       Silver Sponsor (\$1,000)  
 Gold Sponsor (\$2,500)       Event Sponsor (\$500)  
 In-Kind Donation (please list donation and value): \_\_\_\_\_

Please write the names and contact information for any individuals that will be attending the event as your guest.

- Main event \_\_\_\_\_  No guests attending main event

#### Method of Payment

- Check/Money Order Enclosed  
 Visa     Mastercard     Discover

Card Number:

\_\_\_\_\_

3 or 4 Digit Security Code \_\_\_\_\_ Expiration Date: \_\_\_\_\_

Name as it Appears on Card:

\_\_\_\_\_

Address \_\_\_\_\_

Deadlines apply to all print materials. In-kind donations may qualify for sponsorship opportunity. Donors will be recognized accordingly.



## 2018 Sponsorship Opportunities

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Please email a high resolution pdf copy (large enough to fit on a poster), of logo and company name as you would like them to appear in recognitions to [lmcmillan@gileadcs.org](mailto:lmcmillan@gileadcs.org).

Please send this form with payment to:

Gilead Community Services

Attention: Lucy McMillan

222 Main St. Ext.

PO Box 1000

Middletown, CT 06457

To find out more about sponsorship of Quizine For A Cause, contact Lucy McMillan at (860) 343-5300 ext. 3423 or [lmcmillan@gileadcs.org](mailto:lmcmillan@gileadcs.org).