



**GILEAD**  
COMMUNITY SERVICES, INC  
Improving Lives, Building Futures

*2019 Sponsorship Opportunities*

# Run For Every 1 with Team Gilead



**April 7, 2019**

**Middletown, Connecticut**

Gilead Community Services is funded in part by





## *2019 Sponsorship Opportunities*

# **SPONSORSHIP OPPORTUNITIES**

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Gilead Community Services offers your organization a prime opportunity to build brand loyalty, access a desirable target market and be a strong corporate citizen. Help Gilead raise money to fund life-changing experiences for individuals living with severe mental health conditions throughout Middlesex County. By sponsoring Team Gilead, you are helping over 600 individuals who receive life-saving mental health services in Middlesex County.

In 2018, Team Gilead was comprised of over 350 members, including clients, staff, families, and community members. We proudly wore our t-shirts with the message "1 in 5 adults living in America experience a mental illness."

Our 2019 Run for Every 1 goals are:

- To raise awareness about mental illness and how many people are impacted
- To support a wellness initiative that brings clients, staff and community together
- To grow our team to 500 people show support for local mental health services
- To raise funds to continue providing quality mental health services to over 600 individuals living throughout Middlesex County

Gilead Community Services has been providing housing, support services and clinical treatment to individuals with mental health conditions throughout Middlesex County, Connecticut since 1968. Gilead offers a continuum of services to foster recovery from mental health conditions, including general counseling for individuals and families through our outpatient clinic in Middletown, as well as very intensive community-based programs that offer case management and rehabilitation services to individuals who live independently and benefit from regular clinical and support services. Thank you for coming together for this wonderful cause. Together we can improve lives and build futures. We'll see you at the finish line!



## **Gold Medal Sponsor – \$5,000**

### Sponsorship benefits:

- Paid registration for 8 team members
- Publicized as gold medal sponsor with logo and/or name on Team Gilead:
  - T-Shirt
  - Event Banner
  - Event Signage (Main event)
  - Team Map (handed out to all participants)
  - Press Releases
  - Website
- Prime parking spot at First Church (Team Gilead home base) the day of the race
- Water bottles for your team
- T-shirts for your team
- Snacks for the event
- Team photo after the event
- Opportunity to speak at the event at Gilead's home base (First Church) before the race

*\* PLEASE REPLY BY MARCH 1, 2019 TO BE ELIGIBLE FOR ALL SPONSORSHIP BENEFITS*

## **Silver Medal Sponsor – \$2,500**

### Sponsorship benefits:

- Paid registration for 4 team members
- Publicized as silver medal sponsor with logo and/or name on Team Gilead:
  - T-Shirt
  - Event Signage (Main event)
  - Team Map
  - Website
- Water bottles for your team
- T-shirts for your team
- Snacks for the event
- Team photo after the event

*\* PLEASE REPLY BY MARCH 1, 2019 TO BE ELIGIBLE FOR ALL SPONSORSHIP BENEFITS*



## **Bronze Medal Sponsor – \$1,000**

### Sponsorship benefits:

- Paid registration for 2 team members
- Publicized as bronze medal sponsor logo and/or name on Team Gilead:
  - T-Shirt
  - Event Signage (Main event)
  - Website
- T-shirts for your team
- Team photo after the event

*\* PLEASE REPLY BY MARCH 1, 2019 TO BE ELIGIBLE FOR ALL SPONSORSHIP BENEFITS*

## **Event Sponsor – \$500**

### Sponsorship benefits:

- Publicized as event sponsor with logo and/or name on Team Gilead:
  - T-Shirt
  - Website
- T-shirts for your team

*\* PLEASE REPLY BY MARCH 1, 2019 TO BE ELIGIBLE FOR ALL SPONSORSHIP BENEFITS*

## **Sponsor a Client – \$250**

Sponsor a client who would like to walk/run in the race by helping to pay for the following:

- New pair of sneakers for client
- Race registration fee
- Water bottle & t-shirt
- Training support, which includes healthy snacks during training & incentive reward

*\* PLEASE REPLY BY MARCH 1, 2019 TO BE ELIGIBLE FOR ALL SPONSORSHIP BENEFITS*



## Sponsorship Commitment Form

### TEAM GILEAD 2019

Donor/Company Name: *(as you prefer to be listed)*

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Contact Name:

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Address:

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City/State/Zip:

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Phone: \_\_\_\_\_

Fax: \_\_\_\_\_

Email: \_\_\_\_\_

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#### Sponsorship Level

Gold Medal Sponsor (\$5,000)

Bronze Medal Sponsor (\$1,000)

Silver Medal Sponsor (\$2,500)

Event Sponsor (\$500)

Sponsor a Client (\$250)

In-kind Donation (please list donation and value): \_\_\_\_\_

#### Method of Payment

Check/Money Order Enclosed

Visa    MasterCard    Discover    American Express

Card Number:

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3 or 4 Digit Security Code \_\_\_\_\_ Expiration Date: \_\_\_\_\_

Name as it Appears on Card:

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Address \_\_\_\_\_

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*Deadlines apply to all print materials. In-kind donations may qualify for sponsorship opportunity. Donors will be recognized accordingly.*



## *2019 Sponsorship Opportunities*

Please email a high resolution pdf copy (large enough to fit on a poster), of logo and company name as you would like them to appear in recognitions to [lmcmillan@gileadcs.org](mailto:lmcmillan@gileadcs.org).

Please send this form with payment to:

Gilead Community Services  
Attention: Lucy McMillan  
222 Main St. Ext.  
PO Box 1000  
Middletown, CT 06457

To find out more about sponsorship of Team Gilead 2019, contact Lucy McMillan at (860) 343-5300 ext. 3423 or [lmcmillan@gileadcs.org](mailto:lmcmillan@gileadcs.org) or visit [www.gileadcs.org/news-events/road-race](http://www.gileadcs.org/news-events/road-race).