

April 2020

## Urgent Appeal

Dear Friends,

We are rolling out our matching campaign a little early this year because it comes with an urgent appeal: **We are asking for your help in meeting the mounting costs of caring for our clients in the midst of a growing epidemic.**

Although we are still likely a month away from the peak of the infections in our area, COVID-19 has already begun to affect both our staff and our clients. In the past few weeks, we have had infected clients in four of our homes, with as many as 25% of our staff either ill or in quarantine.

We have been working aggressively to mitigate the risk of virus spread with the help of our amazing and devoted staff. However these protective measures have come with a real cost that is well above and beyond our budget. Here are some of the additional costs:

### Coronavirus-Related Expenses

- Equipment, licenses and software to allow us to offer **telehealth** services to hundreds of residents who are staying home during the crisis.
- Thermometers, **personal protective equipment**, and other supplies to ensure that our vulnerable population is adequately cared for.
- **Hazard pay** for staff working directly with infected clients.
- **Overtime pay and temporary workers** to fill in for staff who are either ill or in quarantine.
- **Professional cleaning** of infected buildings.
- Supplies and staffing to prepare **quarantine rooms** in our substance abuse program.
- Meal preparation and delivery to clients living in the community; stipends to programs to support indoor activities; and a host of other **miscellaneous expenses** associated with disrupted routines and cancelled services.

### You Can Help

A group of our generous donors has offered \$25,000 in matching dollars to help us reach our initial goal of \$50,000 for this campaign. However with the added and growing costs arising from the coronavirus, ***our needs are now well in excess of that goal.***

We are acutely aware that many of our dedicated supporters may be experiencing new financial constraints as a result of the epidemic. However, if you are in a position to give generously, this is a time that we greatly need your support. Please know that we deeply value your gift in any amount, and small gifts added together become big gifts.

You may contribute to this campaign using a check, credit card, or securities transfer, through June 30. You may also donate by going online to [www.gileadcs.org](http://www.gileadcs.org) and clicking on the Matching Campaign logo.

We end with a note of profound gratitude for the dedication of our extraordinary staff, who are going way above and beyond every day to care for our clients; and for the love and support of you and our Gilead community. Without you, our work would not be possible.

Sincerely,



Daniel E. Osborne  
Chief Executive Officer