A Guide to Charitable Giving

Help Us Improve Local Mental Health Support

P.O. Box 1000
222 Main Street Ext.
Middletown, CT 06457
860-343-5300
www.gileadcs.org
The Gilead Community

Gilead prides itself for the sense of community it creates in the communities it serves. Donors are important members of those communities. We value their time as well as their generosity. Because of that we deliberately limit our fundraising activities to a few defined times each year. We encourage you to choose the times and ways of giving that work best for you.

- **April: Run for Every 1**, involves the broader community in our efforts and provides an opportunity for fun & a little exercise.

- **May: Matching Campaign**, in recognition of Mental Health Awareness month. Donations made during this campaign are matched through a donation challenge raised by our major donors.

- **November: Quizine for a Cause**, our largest fundraiser, is an exciting night of fundraising featuring good food, extraordinary desserts and a lively trivia contest.

- **December-February: Annual Appeal**

Endowment Giving

Gifts During Your Lifetime. In addition to donations that support our current operational needs, donations can also be made to the Gilead endowment. This was established to provide long term funding for the needs of Gilead's clients. Additional information on endowment giving is available from the Development Department at Gilead.

- **Legacy Gifts.** Gilead’s Legacy Society is a group of donors who have agreed to include Gilead in their estate planning. Through often simple and inexpensive means, these individuals have agreed to leave a portion of their estate to Gilead upon their death. There are a variety of options available with potential short-term and long-term tax benefits. The Development Department at Gilead has additional information for those who might be interested in considering such a donation.

How You Can Help

Donations to Gilead are welcome at any time and can take a variety of forms:

- **Online Donations:** Visit www.gileadcs.org to make a donation with a credit card.

- **Cash Gifts:** Checks payable to Gilead Community Services can be mailed to the Gilead Community Services, 222 Main Street Extension, P.O. Box 1000, Middletown, CT 06457.

- **Gifts of Stock:** Appreciated securities may be donated to Gilead as well. Such gifts may result in additional tax savings for the donor.

- **In-Kind Donations:** Consider donating goods or services to help us further our mission.

- **Gifts of Recognition and Celebration:** Consider directing gifts to Gilead to recognize an achievement, celebrate an individual, mark an occasion or honor the passing of a special individual with a meaningful gift.

- **Scheduled Giving:** A convenient way to include charitable giving in your budget is to schedule a monthly donation. We can either charge your credit card on a monthly basis or send you a monthly reminder.

- **Matching Gifts:** Increase the impact of your gift by participating in your employer’s matching gifts program. Such programs are offered by many employers including local employers IBM, ING, Travelers, Microsoft, Aetna and UTC.

Being part of a community means recognizing contributions made to support our work. While we proudly recognize donors who are able to contribute large amounts to our operations, donations of any size are welcome, encouraged and celebrated.