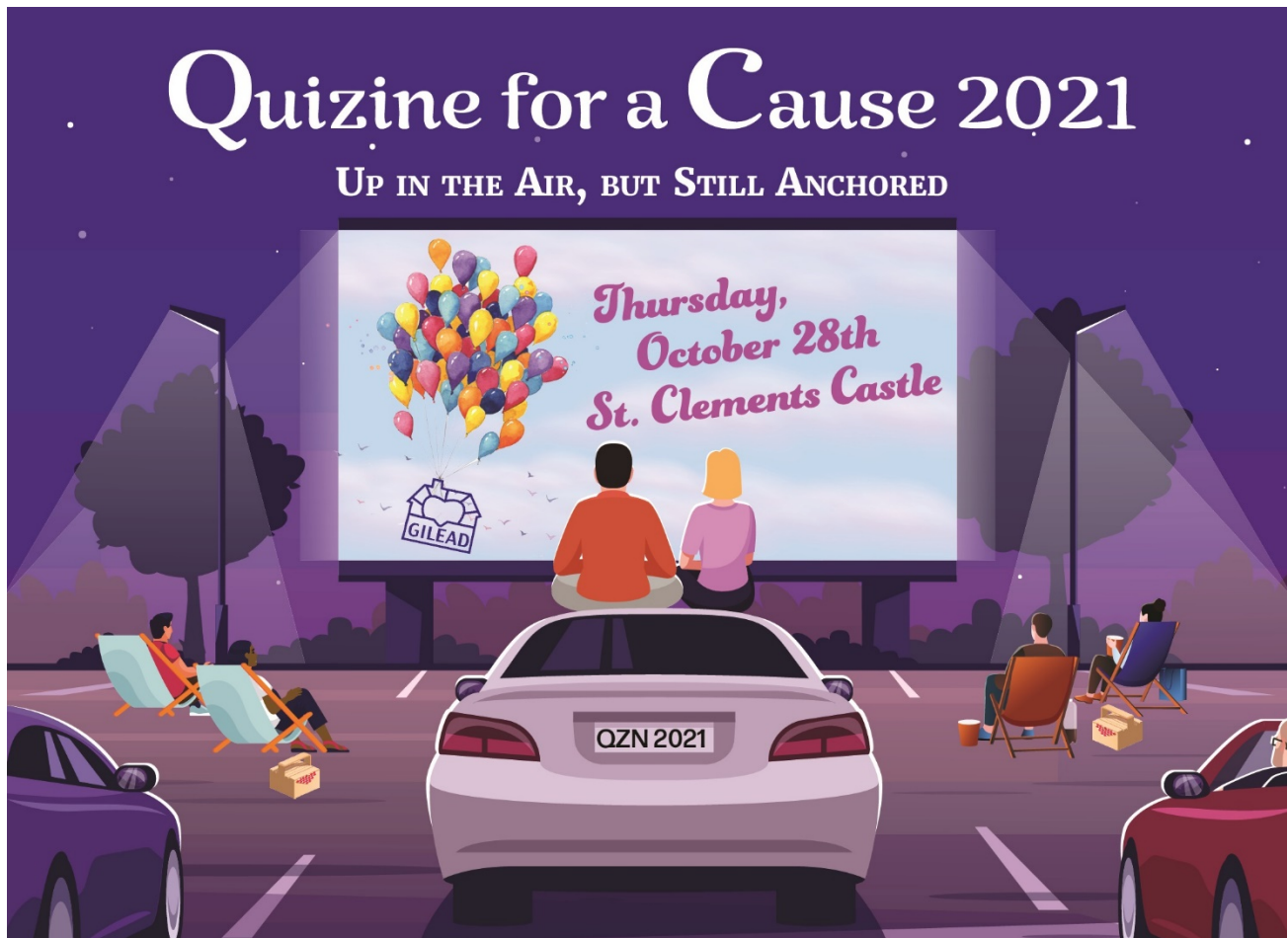




GILEAD
COMMUNITY SERVICES, INC
Improving Lives, Building Futures

2021 Sponsorship Opportunities



Gilead Community Services offers your organization a prime opportunity to build brand loyalty, access a desirable target market and be a strong corporate citizen. Help Gilead raise money to fund life-changing experiences for individuals living with severe mental health conditions and addiction throughout Middlesex County. Sponsor ***Quizine for a Cause 2021***, a new spin on an exciting and delicious event, and support over 1000 individuals receiving lifesaving mental health and addiction services in Middlesex County and New Britain.

The 16th annual event will take place once again with a safe, outdoor and fun Drive-In Movie & Picnic Dinner at the beautiful grounds of St. Clements Castle! Last year, guests enjoyed walking the grounds, socializing and eating delicious food provided by their dinner hosts, along with the movie presentation of “Wonder.” This year the feature will be the Disney Pixar’s “UP.”



Gilead Community Services has been providing housing, support services and clinical treatment to individuals with mental health conditions throughout Middlesex County, Connecticut since 1968. Gilead offers a continuum of services to foster recovery from mental health conditions and addiction, including general counseling for individuals and families through our outpatient clinic in Middletown, as well as very intensive community-based programs that offer case management and rehabilitation services to individuals who live independently and benefit from regular clinical and support services.

Platinum Sponsor- \$5,000

Sponsorship benefits:

- Picnic dinner for 6 guests at the event and a reserved movie parking space
- Publicized as platinum sponsor
- Logo and/or name in platinum sponsor position on:
 - Auction Website
 - Save the Date Communications
 - 250 Invitations
 - Press Releases
 - Gilead Website
 - Movie Screen at Event

Please reply by October 1, 2021 to be eligible for all sponsorship benefits.

Gold Sponsor- \$2,500

Sponsorship benefits:

- Picnic dinner for 4 at the event and a reserved movie parking space
- Publicized as gold sponsor
- Logo and/or name in gold sponsor position on:
 - Auction Website
 - 250 Invitations
 - Press Releases
 - Gilead Website
 - Movie Screen at Event

Please reply by October 1, 2021 to be eligible for all sponsorship benefits.

Silver Sponsor- \$1,000

Sponsorship benefits:

- Picnic dinner 2 guests at the event
- Logo and/or name in silver sponsor position on:
 - Auction Website
 - 250 Invitations
 - Press Releases
 - Gilead Website
 - Movie Screen at Event

Please reply by October 1, 2021 to be eligible for all sponsorship benefits.

Event Sponsors-\$500

Sponsorship benefits:

- Logo and/or name in event sponsor position on:
 - Auction website
 - Press Releases
 - Gilead Website
 - Movie Screen at Event

Please reply by October 1, 2021 to be eligible for all sponsorship benefits.



Quizine 2021 Sponsorship Commitment Form

Donor/Company Name:

(as you prefer to be listed)

Contact Name:

Address:

City/State/Zip:

Phone: _____

Fax: _____

Email: _____

Sponsorship Level

Platinum Sponsor (\$5,000)

Silver Sponsor (\$1,000)

Gold Sponsor (\$2,500)

Event Sponsor (\$500)

In-Kind Donation (please list donation and value): _____

Please write the names and contact information for any individuals that will be attending the event as your guest.

- No guests attending this Movie event Will any of these guests be receiving the picnic dinners that are part of your sponsorship?

Method of Payment

Check/Money Order Enclosed

Visa Mastercard Discover

Card Number:

3 or 4 Digit Security Code _____ Expiration Date: _____

Name as it Appears on Card:

Address _____

Deadlines apply to all print materials. In-kind donations may qualify for sponsorship opportunity. Donors will be recognized accordingly.



2021 Sponsorship Opportunities

Please email a high resolution logo and company name as you would like them to appear in recognitions to lmcmillan@gileadcs.org.

Please send this form with payment to:

Gilead Community Services

Attention: Lucy McMillan

222 Main St. Ext.

PO Box 1000

Middletown, CT 06457

To find out more about sponsorship, contact Lucy McMillan at (860) 301-6634 or lmcmillan@gileadcs.org.