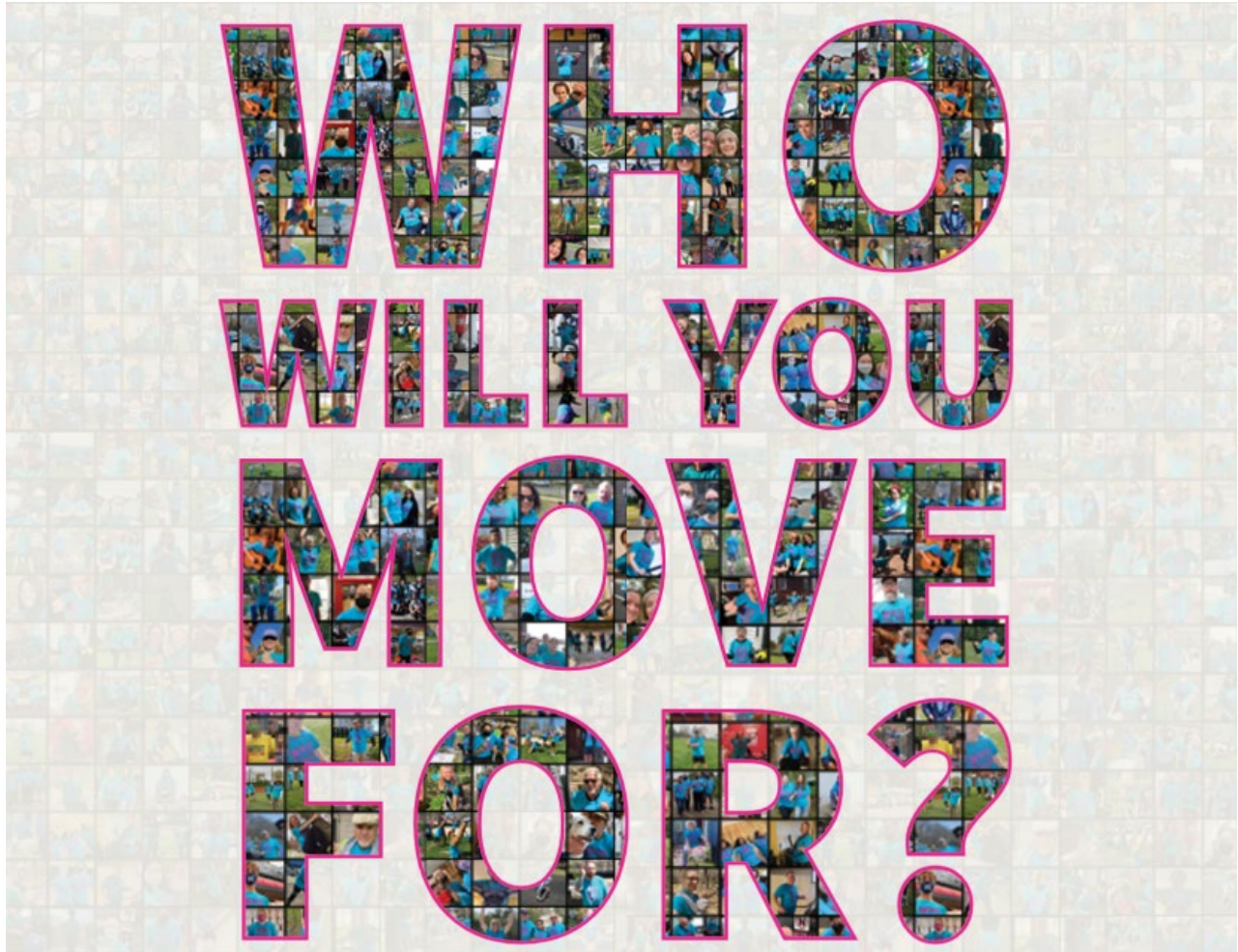




GILEAD
COMMUNITY SERVICES, INC
Improving Lives, Building Futures

2022 Sponsorship Opportunities

Move For Every 1 with Team Gilead



April 10-16, 2022

Join us In-Person at the HMF Middletown 10K/5K Run or Walk on April 10th and/or Virtually for the weeklong Move for Every 1 event.

Gilead Community Services is funded in part by



Will you help us fuel the movement?

Gilead Community Services offers your organization a prime opportunity to build brand loyalty, access a desirable target market and be a strong corporate citizen. Help us raise money to fund life-changing experiences for individuals living with severe mental health conditions and/or substance abuse disorders throughout Middlesex County. By sponsoring Team Gilead, you are helping over 1600 individuals who receive life-saving mental health and addiction services throughout Middlesex County and New Britain.



After a two year hiatus, we are so excited to be partnering with Hartford Marathon Foundation once again to participate in the Middletown 10K/5K Run or Walk event on Sunday, April 10th. And because we've had so much fun these past two years, dancing, hiking, swimming, and biking with all of you, we'll continue the fun through Saturday, April 16th.

While we continue to navigate the ups and downs of the past two years, we are hopeful and excited for what 2022 may bring. Whether you join us in person or virtually, we can't wait to see you!

Who are we moving for? For you. For me. For all of us.

Thank you for coming together for this wonderful cause. **Together we can improve lives and build futures. We'll see you at the finish line!**





Gold Medal Sponsor – \$5,000

Sponsorship benefits:

- Paid registration for 8 team members
- Publicized as gold medal sponsor with logo and/or name on Team Gilead:
 - T-Shirt
 - Press Releases, Website, Social Media, Videos
 - Signage at Event
 - Thank you cards
- T-shirts for your 8 team members

** PLEASE REPLY BY **MARCH 21, 2022** TO BE ELIGIBLE FOR ALL SPONSORSHIP BENEFITS*

Silver Medal Sponsor – \$2,500

Sponsorship benefits:

- Paid registration for 4 team members
- Publicized as silver medal sponsor with logo and/or name on Team Gilead:
 - T-Shirt
 - Website, Social Media, Videos
 - Signage at Event
 - Thank you cards
- T-shirts for your 4 team members

** PLEASE REPLY BY **MARCH 21, 2022** TO BE ELIGIBLE FOR ALL SPONSORSHIP BENEFITS*

Bronze Medal Sponsor – \$1,000

Sponsorship benefits:

- Paid registration for 2 team members
- Publicized as bronze medal sponsor logo and/or name on Team Gilead:
 - T-Shirt
 - Website, Social Media, Videos
 - Signage at Event
 - Thank you cards
- T-shirts for your 2 team members

** PLEASE REPLY BY **MARCH 21, 2022** TO BE ELIGIBLE FOR ALL SPONSORSHIP BENEFITS*

Event Sponsor – \$750

Sponsorship benefits:

- Publicized as event sponsor with logo and/or name on Team Gilead:
 - T-Shirt
 - Website, Video
 - Signage at Event
 - Thank you cards

** PLEASE REPLY BY **MARCH 21, 2022** TO BE ELIGIBLE FOR ALL SPONSORSHIP BENEFITS*

Sponsor a Program – \$500

Sponsor one of Gilead's 18 program's participation in the event by helping to pay for the following:

- Movement equipment of Program's choice (examples include volleyball net, exercise equipment, ping pong table & more!) or HMF Registration Fees
- New pair of sneakers for sponsored program clients
- T-shirts for sponsored program clients and staff
- Training support for sponsored program clients and staff, which includes healthy snacks during training & incentive rewards
- Publicized with your name on T-Shirt & Website

** PLEASE REPLY BY **MARCH 21, 2022** TO BE ELIGIBLE FOR ALL SPONSORSHIP BENEFITS*

Sponsor a Client – \$250

Sponsor a client who would like to walk/run in the race by helping to pay for the following:

- New pair of sneakers for client
- HMF Registration Fees
- T-shirt
- Training support, which includes healthy snacks during training & incentive reward
- Publicized with your name on T-Shirt & Website

** PLEASE REPLY BY **MARCH 21, 2022** TO BE ELIGIBLE FOR ALL SPONSORSHIP BENEFITS*

To find out more about sponsorship of Team Gilead 2022, contact Lucy McMillan at (860) 301-6634 or lmcmillan@gileadcs.org or visit www.gileadcs.org/news-events/road-race.



2022 Sponsorship Opportunities Sponsorship Commitment Form TEAM GILEAD 2022

Donor/Company Name: *(as you prefer to be listed)*

Contact Name:

Address:

City/State/Zip:

Phone: _____

Fax: _____

Email: _____

Sponsorship Level

Gold Medal Sponsor (\$5,000)

Bronze Medal Sponsor (\$1,000)

Silver Medal Sponsor (\$2,500)

Event Sponsor (\$750)

Sponsor a Program (\$500)

Sponsor a Client (\$250)

In-kind Donation (please list donation and value): _____

Method of Payment

Check/Money Order Enclosed

Visa MasterCard Discover American Express

Card Number:

3 or 4 Digit Security Code _____ Expiration Date: _____

Name as it Appears on Card:

Address _____

Deadlines apply to all print materials. In-kind donations may qualify for sponsorship opportunity. Donors will be recognized accordingly.

Please send this form with payment to: Gilead Community Services, Attention: Lucy McMillan, 222 Main St. Ext., P.O. Box 1000, Middletown, CT 06457