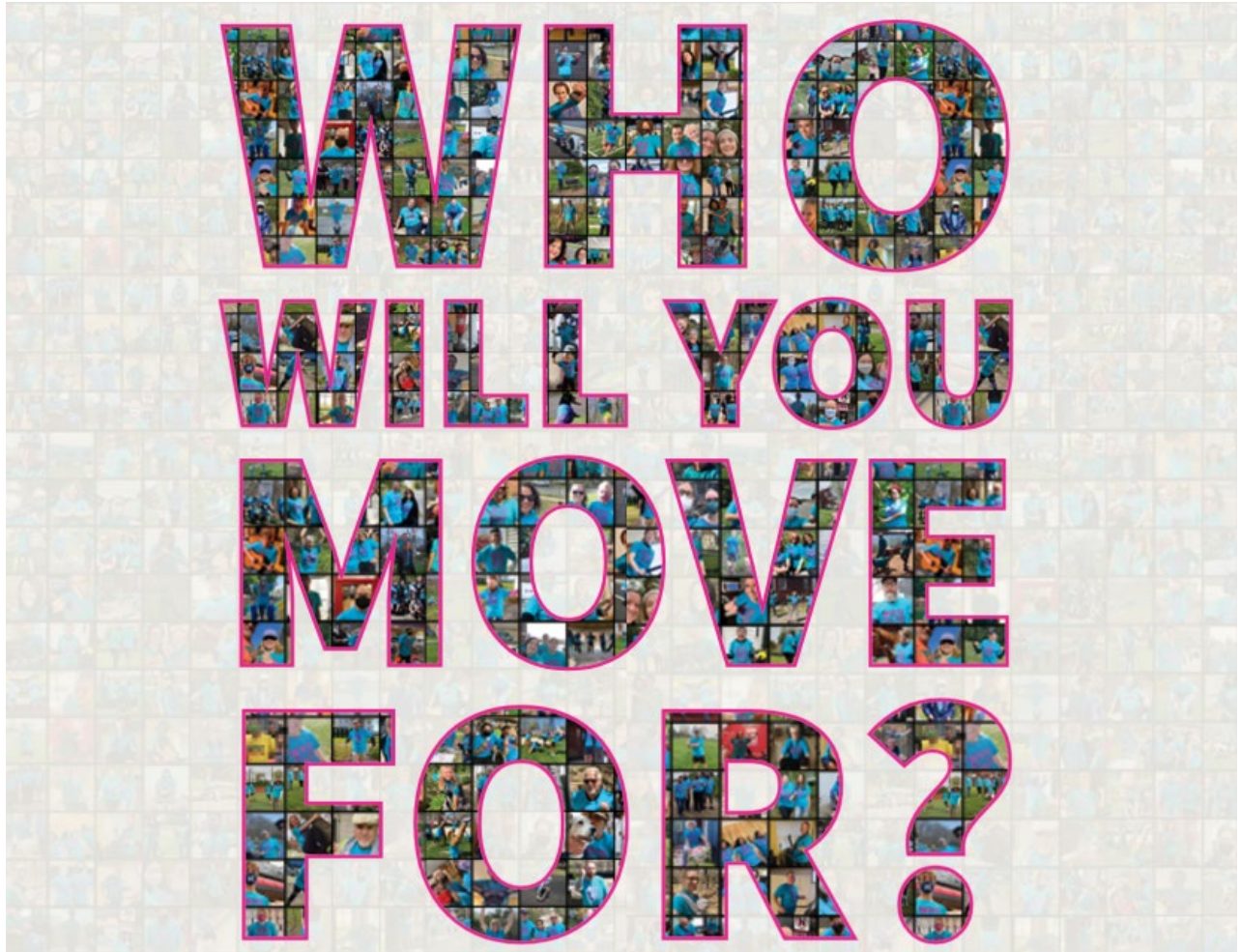




**GILEAD**  
COMMUNITY SERVICES, INC  
Improving Lives, Building Futures

*2023 Sponsorship Opportunities*

# Move For Every **1** with Team Gilead



**April 2, 2023**

**Join us at the HMF Middletown 10K/5K Run or Walk!**

Gilead Community Services is funded in part by





**GILEAD**  
COMMUNITY SERVICES, INC  
Improving Lives, Building Futures

## 2023 Sponsorship Opportunities

### WILL YOU HELP US FUEL THE MOVEMENT?

Gilead Community Services offers your organization a prime opportunity to build brand loyalty, access a desirable target market and be a strong corporate citizen. Help us raise money to fund life-changing experiences for individuals



living with severe mental health conditions and/or substance abuse disorders throughout Middlesex County. By sponsoring Team Gilead, you are helping over 1600 individuals who receive life-saving mental health and addiction services throughout Middlesex County and New Britain.

*Who are we moving for? For you. For me. For all of us.*

Thank you for coming together for this wonderful cause. **Together we can improve lives and build futures. We'll see you at the finish line!**





### Gold Medal Sponsor – \$5,000

#### Sponsorship benefits:

- Paid registration for 8 team members
- Publicized as gold medal sponsor with logo and/or name on Team Gilead:
  - T-Shirt
  - Press Releases, Website, Social Media, Videos
  - Signage at Event
  - Thank you cards
- T-shirts for your 8 team members

*\* PLEASE REPLY BY **MARCH 28, 2023** TO BE ELIGIBLE FOR ALL SPONSORSHIP BENEFITS*

### Silver Medal Sponsor – \$2,500

#### Sponsorship benefits:

- Paid registration for 4 team members
- Publicized as silver medal sponsor with logo and/or name on Team Gilead:
  - T-Shirt
  - Website, Social Media, Videos
  - Signage at Event
  - Thank you cards
- T-shirts for your 4 team members

*\* PLEASE REPLY BY **MARCH 28, 2023** TO BE ELIGIBLE FOR ALL SPONSORSHIP BENEFITS*

### Bronze Medal Sponsor – \$1,000

#### Sponsorship benefits:

- Paid registration for 2 team members
- Publicized as bronze medal sponsor logo and/or name on Team Gilead:
  - T-Shirt
  - Website, Social Media, Videos
  - Signage at Event
  - Thank you cards
- T-shirts for your 2 team members

*\* PLEASE REPLY BY **MARCH 28, 2023** TO BE ELIGIBLE FOR ALL SPONSORSHIP BENEFITS*



### Event Sponsor – \$750

Sponsorship benefits:

- Publicized as event sponsor with logo and/or name on Team Gilead:
  - T-Shirt
  - Website, Video
  - Signage at Event
  - Thank you cards

*\* PLEASE REPLY BY **MARCH 28, 2023** TO BE ELIGIBLE FOR ALL SPONSORSHIP BENEFITS*

### Sponsor a Program – \$500

Sponsor one of Gilead's 18 program's participation in the event by helping to pay for the following:

- Movement equipment of Program's choice (examples include volleyball net, exercise equipment, ping pong table & more!) or HMF Registration Fees
- New pair of sneakers for sponsored program clients
- T-shirts for sponsored program clients and staff
- Training support for sponsored program clients and staff, which includes healthy snacks during training & incentive rewards
- Publicized with your name on T-Shirt & Website

*\* PLEASE REPLY BY **MARCH 28, 2023** TO BE ELIGIBLE FOR ALL SPONSORSHIP BENEFITS*

### Sponsor a Client – \$250

Sponsor a client who would like to walk/run in the race by helping to pay for the following:

- New pair of sneakers for client
- HMF Registration Fees
- T-shirt
- Training support, which includes healthy snacks during training & incentive reward
- Publicized with your name on T-Shirt & Website

*\* PLEASE REPLY BY **MARCH 28, 2023** TO BE ELIGIBLE FOR ALL SPONSORSHIP BENEFITS*

To find out more about sponsorship of Team Gilead 2022, contact Lucy McMillan at (860) 301-6634 or [lmcmillan@gileadcs.org](mailto:lmcmillan@gileadcs.org) or visit [www.gileadcs.org/news-events/road-race](http://www.gileadcs.org/news-events/road-race).



# 2023 Sponsorship Opportunities

## Sponsorship Commitment Form

### TEAM GILEAD 2023

Donor/Company Name: *(as you prefer to be listed)*

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Contact Name:

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Address:

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City/State/Zip:

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Phone: \_\_\_\_\_

Fax: \_\_\_\_\_

Email: \_\_\_\_\_

#### Sponsorship Level

- |   |   |
|---|---|
| <input type="checkbox"/> Gold Medal Sponsor (\$5,000)                             | <input type="checkbox"/> Bronze Medal Sponsor (\$1,000) |
| <input type="checkbox"/> Silver Medal Sponsor (\$2,500)                           | <input type="checkbox"/> Event Sponsor (\$750)          |
| <input type="checkbox"/> Sponsor a Program (\$500)                                | <input type="checkbox"/> Sponsor a Client (\$250)       |
| <input type="checkbox"/> In-kind Donation (please list donation and value): _____ |   |

#### Method of Payment

- Check/Money Order Enclosed
- Visa    MasterCard    Discover    American Express

Card Number: \_\_\_\_\_

3 or 4 Digit Security Code \_\_\_\_\_ Expiration Date: \_\_\_\_\_

Name as it Appears on Card:

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Address \_\_\_\_\_

***Deadlines apply to all print materials. In-kind donations may qualify for sponsorship opportunity. Donors will be recognized accordingly.***

Please send this form with payment to: Gilead Community Services, Attention: Lucy McMillan, 222 Main St. Ext., P.O. Box 1000, Middletown, CT 06457